

# Information sheet on the labelling of meat preparations and meat products in the Initiative Tierwohl

This information sheet applies to the use of ITW seals on meat preparations and meat products containing at least 50 % meat or meat products by weight of the total product.

At least 51 % of the meat/meat product content must consist of ITW-certified products from the advertised ITW program or a higher-level ITW program.

| ITW Animal Welfare Program                                                          | Product contains exclusively ITW animal species corresponding to the respective Haltungsform | Product contains exclusively ITW animal species corresponding to the respective Haltungsform and other animal-based ingredients (e.g., milk, eggs) | Max. 15 %*<br>beef, veal or sow meat from lower Haltungsform programs (min. QS)                                    | Max. 15 % meat from ITW animal species from organic programs (private organic associations) at Haltungsform level 5* (Downgrading) |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
|    | <b>Additional seal information:</b><br><i>Stall + Platz</i><br>(optional)                    | <b>Additional seal information:</b><br><i>Stall + Platz</i><br>animal species<br>(optional)                                                        | <b>Additional seal information:</b><br><i>Stall + Platz</i><br>animal species/<br>% proportions<br>(optional)      | Quantitative allocation of the organic portion to the respective animal species within the Haltungsform                            |
|   |                                                                                              |                                                                                                                                                    |                                                                                                                    |                                                                                                                                    |
|  | <b>Ingredient labelling:</b><br>*ITW animal species (optional)                               | <b>Ingredient labelling:</b><br>*ITW animal species (optional)                                                                                     | <b>Ingredient labelling:</b><br>*ITW animal species (optional)<br>(percentages required if referenced in the seal) | <b>Ingredient labelling:</b><br>No labelling of organic ingredients permitted!                                                     |
|  |                                                                                              |                                                                                                                                                    |                                                                                                                    |                                                                                                                                    |

\* The corresponding meat raw materials must come from animals that were slaughtered and deboned at QS-certified companies.

Provided that at least 51 % of the meat/meat product content consists of ITW raw materials, an unlimited amount of goose or lamb meat may be used in all ITW meat preparations/products. Labelling of ITW products (animal species and program) on the seal and in the list of ingredients is then mandatory. If meat from non-ITW animal species is used, this requires a release from the ITW head office.

**For the purposes of this information sheet, "meat"** refers to the skeletal muscle of mammals and birds, including naturally occurring fat and connective tissue, provided that specified maximum levels (in accordance with the Reg. (EU) No 1169/2011, annex VII, Part B) are complied with. In addition, offal (including liver and tongue) and head meat (pork) is considered meat.

The muscles of the carpal and tarsal joints and of the tail, as well as meat separated by mechanical means, **are not considered meat.**

**Gelatin, sausages intestines and blood** do not have to come from ITW animals (with no time limit).